

2021 AOTS Webinar [KROP17]
<Kaizen Marathon Series>
Innovative Cost Reduction Approach from Japan (MFCA)
-Challenge to Low Cost Kaizen-

Organized by The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)
Collaborated by AOTS Alumni Societies

BACKGROUND

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS) is an organization for human resources development mainly in overseas countries to promote technical cooperation through training, experts dispatch and other programs. Through those programs, we aim at contributing to the mutual economic growth of developing countries and Japan as well as enhancing friendly relations among those countries.

AOTS webinar “Innovative Cost Reduction Approach from Japan (MFCA) -Challenge to Low Cost Kaizen-”, is a program suitable for Kaizen (Continuous Improvement) activity team leaders or managers who would like to develop their Kaizen activities in the way that they can achieve the cost reduction or who think that their present Kaizen activities do not result in the cost reduction. And also suitable for those who have plans for future efforts to learn how to carry out Kaizen activities.

*Although this webinar will be implemented as a sequel to “For continuous 5S and Kaizen that you can successively develop ---Challenge to Kaizen Marathon---” held in September and October, 2021, it is also possible to participate only in this webinar.

OUTLINE

The economic shock caused by the global epidemic of the new coronavirus infection is still significant, and developing countries need to improve the productivity of their companies in order to survive the headwinds of the coronavirus.

Kaizen activities are one of the effective means for improving corporate productivity, but in order to further improve productivity, along with continuous Kaizen activities that form the basis, furthermore, Kaizen activities from a new perspective of reducing overlooked losses and cost reduction are inevitable. Therefore, this webinar is designed for managers who want to gain the approval and understanding of the top management in the development of Kaizen activities, and team leaders who motivate team members to promote Kaizen activities to learn about the concept and practices of the Material Flow Cost Accounting/ Analysis (MFCA), an innovative cost reduction approach as a low cost Kaizen method.

OBJECTIVES

We aim for Kaizen activity team leaders or managers who are engaged in Kaizen activities or have plans for future efforts in companies in developing countries to achieve the following goals:

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- 1) To learn the outline and practical examples of MFCA and understand the significance of MFCA.
- 2) To understand that "visualization" of "mottainai" (loss that is overlooked) leads to cost reduction.
- 3) To understand that MFCA can be applied to reduce the participants' companies' own costs.

DATE AND TIME

Friday, 10 December 2021, 8:00-11:30AM (Japan Time)

*Please check the webinar start time in your country with **[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE** or ask it to the AOTS Alumni Society in the leaflet.

TARGET COUNTRIES

In principle, Developing Countries in Latin America.

*Please refer to **[Table 2] LIST OF TARGET COUNTRIES** for details.

NUMBER OF PARTICIPANTS

150 participants in total

*Application will be closed when the capacity is reached.

TARGET PARTICIPANTS

Managers, supervisors (in principle) in target countries.

[Basic Requirements for Participants]

In order to participate in the management training, the following conditions must be satisfied, in addition to the work experience and position requirements specified for each program.

- a) Participants should live and work in target countries. Japanese is NOT applicable.
- b) Participants should belong to either corporation or organization.
- c) Participants should be 20 years old and over.
- d) Participants should have enough English language ability so as to be able to understand the program content.
- e) Participants should not be armed forces personnel.
- f) Participants should not be students.
- g) Participants should not be consultants.

Notes:

- 1) In the case of applications from other than Japanese-affiliated companies or local companies that hold local capital, the priority for selection becomes lower.
- 2) This training is mainly aimed at the people working in the companies/organizations in the private sector, so those who belong to national or local government agencies are not eligible to participate.

THEME OF THE WEBINAR

1. Overview of MFCA
2. Realization of both cost reduction & environmental burden
3. Practice case of MFCA in Japan
4. Focus points for loss reduction
5. Exercises

LECTURER

Mr. Tatsuhiko Tomii



**Managing Director, One Asia Consulting Co., Ltd.
Accredited Management Consultant by JPC.**

Holding more than 120 workshops & seminars (approximately 3,300 participants) in mainly Asian countries since April 2011, he is active in Japan, Vietnam, India, Thailand, Malaysia, Philippines and Egypt as a consultant on matters such as MFCA, production improvement and human resource development.

LANGUAGE

The webinar will be conducted in **Spanish**. The lecture material will be prepared in **English**.

PARTICIPATION FEE

Free. This program will be implemented with the subsidy from the Japanese Government and sponsored by **Federation of Latin American AOTS Alumni Societies (FELAAS)**.

HOW TO APPLY

Contact the AOTS Alumni Society nearby and send the completed application form by email to the person in charge of the Society by the application deadline. After the deadline, AOTS will screen the applicants and select the participants, who will be notified from the AOTS Alumni Society by email. If no AOTS Alumni Society exists in an applicant's country (region), please apply through the AOTS Alumni Society in the nearest area.

For the list of AOTS Alumni Societies, please visit <https://www.aots.jp/en/alumni/about/>.

APPLICATION DEADLINE

Wednesday 19 November 2021 (Japan Time)

*After the deadline, the applicants will be notified as to whether you are accepted or not by e-mail from the Alumni Society in your area.

ONLINE TOOL

Zoom

*When selected as a participant, you will receive an invitation email. Please register for the webinar by clicking on the link in the email.

*After registration, a registrant will receive another email including the button to participate in the webinar. On the day of the webinar, just click this button.

*Invitation emails will be sent to all the approved participants. If you do not receive an email, please contact AOTS Alumni Society/Association you applied for.

NOTES

- ◇ AOTS certificate will not be awarded for this webinar.
- ◇ Attending a webinar in a group is admitted. Please ask your AOTS Alumni Society/Association for details.
- ◇ Personal information provided by the participants may be used to publicize other AOTS Training Programs and conduct questionnaires based on consent of the participants.
- ◇ Participants shall not reproduce, distribute, or alternate the lecture materials or film the webinar without prior permission from AOTS. Participants are asked to make a pledge not to commit any violation.
- ◇ In the event of an unavoidable accident (war, riot, labor dispute, earthquake, storm, fire, flood, epidemic, etc.) or network / equipment trouble, AOTS may cancel the implementation of the webinar.
- ◇ Do not transfer the meeting information (meeting link/number/password) given to the participants to anyone other than the participants without permission.
- ◇ AOTS will not be held responsible if it becomes difficult for participants to participate in or continue to participate in the webinar due to an unavoidable accident or network/equipment trouble.

INQUIRY

The Association for Overseas Technical Cooperation and Sustainable Partnerships
Overseas Cooperation Group

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[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE
(Only countries with AOTS Alumni Societies are listed.)

Country (Region)	Time difference with JST
Argentine	JST - 12:00
Brazil (Sao Paulo, Rio de Janeiro)	JST - 12:00
Bolivia	JST - 13:00
Paraguay	JST - 13:00
Venezuela	JST - 13:00
Ecuador (Quito)	JST - 14:00
Peru	JST - 14:00
Mexico (Mexico City, Monterrey)	JST - 15:00

[Table 2] LIST OF TARGET COUNTRIES

Applicants should be residing in the following countries.

Latin America (28)	
Antigua and Barbuda	Guyana
Argentina	Haiti
Belize	Honduras
Bolivia	Jamaica
Brazil	Mexico
Colombia	Montserrat
Costa Rica	Nicaragua
Cuba	Panama
Dominica	Paraguay
Dominican Republic	Peru
Ecuador	St. Lucia
El Salvador	St. Vincent and Grenadines
Grenada	Suriname
Guatemala	Venezuela

If no AOTS Alumni Society exists in your country (region), please apply through the AOTS Alumni Society in your nearest area.

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