

**DATE & TIME**

\* Participation in all 3 webinars is required.

DAY 1: Mon. 14 February 2022

DAY 2: Tue. 15 February 2022

DAY 3: Thu. 17 February 2022

\*All the 3 webinars will be held between  
**2:00 PM-5:00PM (Japan Time)**

**PARTICIPANT  
LIMIT**

40 persons

**PARTICIPATION  
FEE**

40USD

\*Implemented with the subsidy from the  
Japanese Government.

**TARGET**

Company Owners, Executives,  
Senior Managers in Developing  
Countries  
(20 years and over)

**LANGUAGE**

English

**APPLICATION  
DEADLINE**

24 January 2022 (Japan Time)

**INQUIRY**

Overseas Cooperation Group, AOTS  
TEL : +81-3-3888-8256  
Email: [webinar-kaikyo@aots.jp](mailto:webinar-kaikyo@aots.jp)

\*AOTS certificate of completion will be awarded to the participants who meet the regulations of completion.

See the next page for Details.

## OBJECTIVES

- 1) To understand what innovation is and what the SDGs are, and understand measures to design innovation.
- 2) To understand the advanced corporate management initiatives of Japanese companies and their specific innovations in manufacturing sites.
- 3) To be able to develop new business proposals for innovations that will lead to the achievement of the SDGs, and to plan businesses that are beneficial to both companies and society.

## LECTURER

\* Dr. Nakagawa will give a lecture for all 3 days.

### Dr. Koichi NAKAGAWA, Ph.D.

Representative Director,  
Yasashii Business, Inc.



Dr. Nakagawa completed doctoral program of the University of Tokyo's Graduate School of Economics in 2008 and obtained Ph.D. in Economics. After working as a lecturer at the Faculty of Business Administration, Komazawa University, and as a lecturer and associate professor at the Faculty of Economics, Osaka University, he established Yasashii Business Labo, Inc. (Easy Business Lab, Inc.), in 2020 and became its representative director. and engages in training, lectures, consulting, research, commentary, and writing. He publishes many books and articles.

## SCHEDULE

\*All the 3 webinars will be held between 2:00 PM-5:00PM (in Japan).

Date	Contents
[DAY1] 14 Feb. (Mon)	<Lectures> What is innovation and what are the SDGs? SDGs Innovation Method (1): Empathy SDGs Innovation Method (2): Win-Win
[DAY2] 15 Feb. (Tue)	<Online Factory Tour> OMRON KYOTO TAIYO Co.,Ltd. -Management Philosophy -Initiatives to Increase Employment of People with Disabilities -Capacity Development -Business improvement -Summary by lecturer
[DAY3] 17 Feb. (Thu)	<Exercises/Group Work> Discussion and presentation of a new business proposal that meets the SDGs