

AOTS Webinar on Management Strategies for Achieving Carbon Neutrality

DATE & TIME

* Participation in all 3 webinars is required.

DAY 1: Wed. 16 February 2022

DAY 2: Mon. 21 February 2022

DAY 3: Thu. 24 February 2022

*All the 3 webinars will be held between
2:00 PM-5:00PM (Japan Time)

PARTICIPANT LIMIT

40 persons

PARTICIPATION FEE

50 USD

*Implemented with the subsidy from the
Japanese Government.

TARGET

Company Owners, Executives,
Senior Managers in Developing
Countries
(20 years and over)

LANGUAGE

English

APPLICATION DEADLINE

Wed. 26 January 2022 (Japan Time)

INQUIRY

Overseas Cooperation Group, AOTS
TEL : +81-3-3888-8256
Email: webinar-kaikyo@aots.jp

*AOTS certificate of completion will be awarded to the participants who meet the regulations of completion.

See the next page for Details.

OBJECTIVES

- 1) To understand the global trends toward a sustainable society and the necessity of carbon neutrality for companies.
- 2) To understand the key points for effective promotion of energy conservation activities and how to proceed in order to achieve carbon neutrality.
- 3) To learn about examples of energy conservation by companies in Japan.
- 4) To formulate management strategies to promote energy conservation by adapting the learned methods to their own companies

LECTURER

* Mr. Minoura will give a lecture for all 3 days.

Mr. Hideki MINOURA

Senior Consultant, Panasonic Life Solutions Business Consulting & Training Co., Ltd.
Professional Engineer/ Qualified Person for Energy Management.



Mr. Minoura is a management consultant and specializes in environmental energy systems, energy conservation systems, and new product development systems. He provides guidance to companies on energy conservation, promotion of streamlining of new product development, and improvement activities in the manufacturing process by making use of his past experience in development/production process of environment-conscious housing equipment products at Matsushita Electric Works Co. Ltd. (now known as Panasonic Corp.). He has given lectures on company training programs both inside and outside Japan, and instructed in the work of measurement, diagnosis, and improvement activities in the energy conservation field..

SCHEDULE

*All the 3 webinars will be held between 2:00 PM-5:00PM (in Japan).

Date	Contents
[DAY1] 16 Feb. (Wed)	<Lectures> -Global trends toward carbon neutrality and Japan's efforts -Conversion of energy into CO2 and crude oil -Efficient ways to promote energy conservation -How to proceed with operational improvement -Improvement of process layout
[DAY2] 21 Feb. (Mon)	<Lectures> -Equipment that contributes to energy conservation -Examples of initiatives by Japanese companies -Management strategy formulation exercise -Group work
[DAY3] 24 Feb. (Thu)	<Group Work Presentation> -Presentation of the results of management strategy formulation -Question and answer session



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