

## 2021 AOTS Webinar [KROP25] SDGs and Innovation

Organized by The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)  
Collaborated by AOTS Alumni Societies

### BACKGROUND

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS) is an organization for human resources development mainly in overseas countries to promote technical cooperation through training, experts dispatch and other programs. Through those programs, we aim at contributing to the mutual economic growth of developing countries and Japan as well as enhancing friendly relations among those countries.

"SDGs and Innovation [KROP25]" is designed for managers, executives, and senior managers of organizations in developing countries to learn how to manage their companies so that they can see the SDGs as an opportunity for business growth and generate innovation to lead to growth.

### OUTLINE

In recent years, as the concept of the Sustainable Development Goals (SDGs) has become more widespread, the role of the private sector has become increasingly important in solving social problems in both developing and developed countries.

Many companies are making efforts to attract ESG investment by incorporating the SDGs into their management, and it has become an urgent issue to work on innovation to increase corporate value by linking SDGs and management.

In light of these circumstances, this training course will teach participants how to view the SDGs as an opportunity for business growth that companies should take on, and how to manage companies to generate innovation and lead to growth.

After learning theories and measures in lectures, participants will learn about examples of advanced Japanese companies through online factory tours, and deepen their practical learning by discussing specific business proposals in group activities.

### OBJECTIVES

- 1) To understand what innovation is and what the SDGs are, and understand measures to design innovation.
- 2) To understand the advanced corporate management initiatives of Japanese companies and their specific innovations in manufacturing sites.
- 3) To be able to develop new business proposals for innovations that will lead to the achievement of the SDGs, and to plan businesses that are beneficial to both companies and society.

### DATE AND TIME

**Day1: Monday, 14 February 2022, 2:00PM-5:00PM (JST)**

**Day2: Tuesday, 15 February 2022, 2:00PM-5:00PM (JST)**

**Day3: Thursday, 17 February 2022, 2:00PM-5:00PM (JST)**

\*Please check the webinar start time in your country with **[Table 1] TIME DIFFERENCE WITH JAPAN**

**IN THE TARGET ZONE** or ask it to the AOTS Alumni Society in the leaflet.

### TARGET COUNTRIES

Developing Countries

\*Please refer to [Table 2] LIST OF TARGET COUNTRIES for details.

### NUMBER OF PARTICIPANTS

40 participants maximum

### PARTICIPATION REQUIREMENTS

In order to participate in this webinar, the following conditions should be satisfied.

- 1) Participants should be, in principle, managers, executives, and senior managers in organizations.
- 2) Participants should have an advanced English language ability sufficient to be able to actively discuss with the lecturers and participants.
- 3) Participants should be, in principle, 20 years old or above.
- 4) Participants should live and work in target countries. Japanese is NOT applicable.
- 5) Participants should belong to either a corporation or an organization.
- 6) Participants should not be armed forces personnel.
- 7) Participants should not be students.

### TENTATIVE SCHEDULE

\*All of the sessions will be held from 14:00-17:00 (Japan Standard time).

Date	Contents
[DAY1] 14 Feb. (Mon)	<Lectures> What is innovation and what are the SDGs? SDGs Innovation Method (1): Empathy SDGs Innovation Method (2): Win-Win
[DAY2] 15 Feb. (Tue)	<Online factory tour> OMRON KYOTO TAIYO Co.,Ltd. -Management Philosophy -Initiatives to Increase Employment of People with Disabilities -Capacity Development -Business improvement -Summary by lecturer
[DAY2] 17 Feb. (Thu)	<Exercises/Group Work> Discussion and presentation of a new business proposal that meets the SDGs

## LECTURER



### **Dr. Koichi NAKAGAWA, Ph.D**

President, Yasashii Business, Inc.

Dr. Nakagawa completed doctoral program of the University of Tokyo's Graduate School of Economics in 2008 and obtained Ph.D. in Economics.

After working as a lecturer at the Faculty of Business Administration, Komazawa University, and as a lecturer and associate professor at the Faculty of Economics, Osaka University, he established Yasashii Business Labo, Inc. (Easy Business Lab, Inc.), in 2020 and became its representative director. and engages in training, lectures, consulting, research, commentary, and writing. He publishes many books and articles.

## LANGUAGE

The online training course will be conducted in **English**. The lecture materials will also be in **English**.

## PARTICIPATION FEE

**40 USD** This program will be implemented with the subsidy from the Japanese Government.

## HOW TO APPLY

Contact the AOTS Alumni Society nearby and send the completed application form by email to the person in charge of the Society by the application deadline. After the deadline, AOTS will screen the applicants and select the participants, who will be notified from the AOTS Alumni Society by email. Please make sure to pay the participation fee to the AOTS Alumni Society by the designated deadline. If the participation fee will not be paid by the webinar day, the eligibility for participation will be cancelled.

If no AOTS Alumni Society exists in an applicant's country (region), please apply through the AOTS Alumni Society in the nearest area.

For the list of AOTS Alumni Societies, please visit <https://www.aots.jp/en/alumni/about/>.

## APPLICATION DEADLINE

**Monday 24 January 2022 (Japan Standard Time)**

\*After the deadline, the applicants will be notified as to whether you are accepted or not by e-mail from the Alumni Society in your area.

## ONLINE TOOL

### **Zoom Meeting**

\*When selected as a participant by AOTS, you will receive an email which includes the Zoom Meeting link of the program. Please make sure with your company IT administrator that your company network allows the use of ZOOM if you use your company/organization's PC. A private PC with a global e-mail address such as Gmail, Hotmail or Yahoo mail for ZOOM connection purposes is welcome.

\*Participants are requested to install the application of Zoom Meetings in his/her PC or smartphone beforehand for smooth participation in the meeting. Be sure to check the version of the app and keep it in the latest version. You can test a video meeting from your device: <http://zoom.us/test>

\*Be ready to use your microphone, webcam, etc. for discussion during the program.

## NOTES

- ◇ An AOTS course completion certificate will be awarded to participants who have satisfied the AOTS criteria.
- ◇ Attending the webinar in a group is not admitted.
- ◇ Personal information provided by the participants may be used to publicize other AOTS Training Programs and conduct questionnaire surveys based on consent of the participants.
- ◇ Participants shall not reproduce, distribute, or alternate the lecture materials or film the webinar without prior permission from AOTS. Participants are asked to make a pledge not to commit any violation.
- ◇ In the event of an unavoidable accident (war, riot, labor dispute, earthquake, storm, fire, flood, epidemic, etc.) or network / equipment trouble, AOTS may cancel the implementation of the online seminar.
- ◇ Do not transfer the seminar connection information (meeting link/number/password) given to the participants, to others without permission.
- ◇ AOTS will not be held responsible if it becomes difficult for participants to participate in or continue to participate in the online seminar due to an unavoidable accident or network/equipment trouble.

## INQUIRY

The Association for Overseas Technical Cooperation and Sustainable Partnership [AOTS]  
Overseas Cooperation Group

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**[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE**

(Only countries with AOTS Alumni Societies are listed.)

Country (Region)	Time difference with JST ( ) indicates the time difference during daylight savings time.
Mongolia (Ulaanbaatar)	JST - 01:00
Malaysia	JST - 01:00
Philippines	JST - 01:00
Cambodia	JST - 02:00
Indonesia (Jakarta)	JST - 02:00
Thailand	JST - 02:00
Viet Nam	JST - 02:00
Myanmar	JST - 02:30
Bangladesh	JST - 03:00
Nepal	JST - 03:15
India	JST - 03:30
Sri Lanka	JST - 03:30
Pakistan	JST - 04:00
Iran	JST - 05:30 (JST- 4:30)
Georgia	JST - 05:00
Tanzania	JST - 06:00
Ethiopia	JST - 06:00
Kenya	JST - 06:00
Sudan	JST - 06:00
Turkey	JST - 06:00
Egypt	JST - 07:00
Zambia	JST - 07:00
South Africa	JST - 07:00
North Macedonia	JST - 08:00 (JST - 07:00)
Cameroon	JST - 08:00
Nigeria	JST - 08:00
Ghana	JST - 09:00
Argentina	JST - 12:00
Brazil (Sao Paulo, Rio de Janeiro)	JST - 12:00 (JST - 11:00)
Bolivia	JST - 13:00
Paraguay	JST - 13:00 (JST - 12:00)
Venezuela	JST - 13:00
Peru	JST - 14:00
Mexico (Mexico City, Monterrey)	JST - 15:00 (JST - 14:00)

**[Table 2] LIST OF TARGET COUNTRIES**

Applicants should be residing in the following countries.

<b>Asia (24)</b>	<b>Oceania (15)</b>	<b>Middle East (8)</b>	<b>Europe (10)</b>
Afghanistan	Fiji	Armenia	Albania
Bangladesh	Kiribati	Azerbaijan	Belarus
Bhutan	Marshall Islands	Georgia	Bosnia and Herzegovina
Cambodia	Micronesia	Iraq	Kosovo
India	Nauru	Jordan	Moldova
Indonesia	Niue	Lebanon	Montenegro
Iran*	Palau	Syrian Arab Republic	North Macedonia
Kazakhstan	Papua New Guinea	Yemen	Serbia
Kyrgyzstan	Samoa		Turkey
Laos	Solomon Islands		Ukraine
Malaysia	Tokelau		
Maldives	Tonga		
Mongolia	Tuvalu		
Myanmar	Vanuatu		
Nepal	Wallis and Futuna		
Pakistan			
Philippines			
Sri Lanka			
Tajikistan			
Thailand			
Timor-Leste			
Turkmenistan			
Uzbekistan			
Viet Nam			

Africa (54)		Latin America (28)	
Algeria	Liberia	Antigua and Barbuda	Guyana
Angola	Libya	Argentina	Haiti
Benin	Madagascar	Belize	Honduras
Botswana	Malawi	Bolivia	Jamaica
Burkina Faso	Mali	Brazil	Mexico
Burundi	Mauritania	Colombia	Montserrat
Cabo Verde	Mauritius	Costa Rica	Nicaragua
Cameroon	Morocco	Cuba	Panama
Central African Rep.	Mozambique	Dominica	Paraguay
Chad	Namibia	Dominican Republic	Peru
Comoros	Niger	Ecuador	St. Lucia
Congo	Nigeria	El Salvador	St. Vincent and Grenadines
Congo, Dem. Rep.	Rwanda	Grenada	Suriname
Côte d'Ivoire	Sao Tome and Principe	Guatemala	Venezuela
Djibouti	Senegal		
Egypt	Sierra Leone		
Equatorial Guinea	Somalia		
Eritrea	South Africa		
Eswatini	South Sudan		
Ethiopia	St. Helena		
Gabon	Sudan		
Gambia	Tanzania		
Ghana	Togo		
Guinea	Tunisia		
Guinea-Bissau	Uganda		
Kenya	Zambia		
Lesotho	Zimbabwe		

\*Iran is a member of South Asia Federation of AOTS Alumni Societies (SAFAAS) and is classified as Asia not Middle East.

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