### 2022 AOTS WEBNER [KROP08]

Subsidized by the Japanese Government

### Spanish

# Transform Your Business Management using AI&IOT

# wed **14** September 2022 8:00am – 12:00pm Japan time (evening 13 September 2022 Latin America time)



#### *Lecturer* Mr. Mitsuru Abe

Representative Director, AI&IoT Promotions Association (AIPA), Japan

#### Highlights

- ✓ The lecturer, who has engaged in supporting more than 1,000 Japanese SMEs' business innovation through AI&IoT, will show you the tips of a low-cost DX to solve the issues at your workplace.
- Two executives of SMEs in Japan, one from manufacturer, the other from restaurateur, will share experiences how they successfully transform business through AI&IoT.

#### Guest Speakers



### Mr. Hideo Hayashi

Advisor, Busyu Kogyo Co., Ltd

### Mr. Ryuji Tokiwagi

CTO, CSO & Evangelist, EBIYA/ EBILAB Ltd. Busyu Kogyo Co., Ltd. Is a manufacturer that specializes in pipe bending and sheet metal processing. They have been working to improve productivity through "Ikko-nagashi Seisan" and the production management system "BIMMS" developed in-house. The company has achieved a surplus for more than 50 consecutive years and is attracting public attention.

Ebiya is a Japanese restaurateur which has history near Ise Grand Shrine. They have developed a customer forecasting system with a "prediction accuracy rate of over 95%" and a BI tool for acquiring and visualizing store data and external factors. The company has achieved a 5-fold increase in sales and a 10-fold increase in profit margins, and is attracting attention from various industries.

### **Target participants**

Company owners, executives or managers who are interested in DX by AI&IoT (20yrs old and over) \*Skills or knowledge of IT/IoT/AI are not required

## No. of participants

### 300 persons

### Inquiry :

AOTS Overseas Cooperation Group TEL:+81-3-3888-8256 Email: Webinar-kaikyo@aots.jp

### Language

### Spanish

(The lecture materials will be in English or Spanish.)

### Fee

### Free of charge.

This program will be implemented with the subsidy from the Japanese Government and sponsored by AOTS Alumni Societies.

### **Application Deadline**

Friday, 26<sup>th</sup> August 2022