

The Program on DX Strategy for Manufacturing and Logistics Industries [PSDX]

【Course Objectives】

- ✓ To deepen the participants' understanding of how corporate activities have changed with the development of ICT, and the trends of DX (Digital Transformation) and business transformation through digital technologies such as IoT, Big Data analysis, and AI in Japan and around the world.
- ✓ To have them comprehend the business models of companies using ICT and how to develop DX strategies, with examples of how Japanese companies are implementing them.
- ✓ To enable participants to enhance their corporate management capabilities so that they can start/utilize ICT in their own corporate management.

- Date : 19 November – 2 December 2025 (14 days)
- Venue : AOTS Tokyo Kenshu Center, Tokyo, Japan
- Target Participants (residents of developing countries, any of the following apply)
 1. Owners or directors of companies in the manufacturing, logistics and ICT industries etc.
 2. Senior managers who are engaged in ICT utilization
 3. Middle to senior managers who are engaged in DX strategy and system development
- Fee: Please refer to “Program Outline”. (Participation fee is partly subsidized by Japanese government.)

Application Deadline : 25 August 2025

Contact information

Overseas Cooperation Group I, AOTS

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Program Director

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Ph.D. from the University of Rochester, U.S.A., in 1981 .

Ph.D. from the Tokyo Institute of Technology, Japan in 1987 .

He has published more than 160 papers in leading archive journals in both theoretical and functional areas. He also has extensive experience in business consulting in both the United States and Japan.

Schedule (tentative)

※All lectures/visits will be conducted in English

Date	Morning		Afternoon	Evening
19 Nov. (Wed.)	Orientation ／ Opening Ceremony		V: -Case of ICT in Japanese Logistics Industry-	Group Discussion (1)
20 (Thu.)	L: Evolution of ICT: Before and After DX -From Analog to Cloud Computing and DX		L: Transformation of Business Models and Future Brought by DX	Group Discussion (2)
21 (Fri.)	L/E: DX Strategy using ICT in Manufacturing and Service Industries -Comparative analysis between Japan and overseas			Group Discussion (3)
22 (Sat.)	Day Off			
23 (Sun.)	Day Off			
24 (Mon.)	L: Integration of Production & Logistics by ICT (1) - Case of a Leading Japanese Construction and Industrial Machinery Manufacturing Company		L: Case of DX Strategies in Japanese Manufacturing Industry	-
25 (Tue.)	L: Integration of Production & Logistics by ICT (2) - Case of a Leading Japanese Construction and Industrial Machinery Manufacturing Company			Group Discussion (4)
26 (Wed.)	Study Tour	V: -Case of ICT in Japanese Manufacturing Industry (1) -		-
27 (Thu.)		V: -History of Development of Japanese Manufacturing Industry, Case of Advanced Manufacturing Companies		-
		V: -Case of ICT in Japanese Manufacturing Industry (2) -		
28 (Fri.)		V: -Case of ICT in Japanese Manufacturing Industry (3) -		-
29 (Sat.)	Day Off			
30 (Sun.)	Day Off			
1 Dec. (Mon.)	L: Essence of DX: Present and Future (1) - Melting of Manufacturing and Service Industries		L: Essence of DX: Present and Future (2) -Importance of Management Strategy Based on Back-casting Approach	-
2 (Tue.)	Final Presentation		Final Presentation/ Closing Ceremony	-

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